

[www.sugarrushchai.com](http://www.sugarrushchai.com)

# The Taste of Tradition

## The Business of the Future



**One Cart, Double Business.**



## ABOUT SUGAR RUSH

Sugar Rush offers a unique franchise opportunity in India's growing beverage industry, featuring fresh, hygienic, and fully automated sugarcane juice carts. With flexible dual-model franchise options, entrepreneurs can operate a dedicated sugarcane juice setup or boost revenue by expanding the menu with additional hot and cold beverages such as shakes, coolers, mocktails, tea, and coffee.

### Health Benefits of Sugarcane Juice

- 🌿 Natural Energy Booster & Hydration. 🍹 100% Natural & Preservative-Free.
- ❤️ Rich in Calcium, Magnesium & Iron. 👨👩 Affordable & Loved Across All Ages.
- 🌱 Supports Liver & Digestion Health.

### High-Sale Add-On Drink Items

- Virgin Mojito
- Sprite Virgin Mojito
- Soda Pudina Shot
- Cranberry Mojito
- Rooh Afza
- Blue Lagoon Mojito
- Kiwi Mojito
- Black Currant
- Strawberry Mojito
- Lime & Mint Mojito
- Green Apple Mojito

### Why Customers Choose Sugar Rush?

- ✓ Modern, automated machines = Hygiene & Trust.
- ✓ Tasty + Healthy + Affordable.
- ✓ Available all year round.



# WHY INVEST IN A SUGAR RUSH FRANCHISE?

## Business Benefits for Franchise Owners

- ✓ Dual Earning Options (Juice + Drinks).
- ✓ Year-Round High Demand.
- ✓ Low Staff Requirement.
- ✓ Hygienic, Branded Alternative to Local Vendors.
- ✓ Quick ROI with Continuous Sales.
- ✓ Full Company Support (Licensing, Supply, Marketing).

## Franchise Investment Details:

### Plan 1 – Starter Cart Model

💰 Investment: ₹1-2 Lakh onwards\*

👛 Franchise Fee: ZERO

📊 Royalty: ₹5000+GST

🔄 ROI: 10-12 months

- Custom-designed Sugar Rush branded cart
- Standard-capacity automated sugarcane juice machine
- DC-operated system with inverter battery backup
- Complete starter kit (utensils, glasses, and branding materials)
- Staff training with hygiene and quality standards
- Digital marketing support, including Swiggy & Zomato onboarding and listing



# WHY CHOOSE SUGAR RUSH FRANCHISE?

- Trademark applied & legally protected
- FSSAI licensed & GST registered
- Modern automated sugarcane juice machines = hygiene + speed.
- Attractive cart designs ensure high visibility in markets, malls & public spaces.
- Continuous menu innovations & flavor options.
- Strong brand identity backed by Archelaus Associates (experienced F&B company).

## STEPS TO GET STARTED:

Select Your Plan (Starter or Premium).

Sign the Franchise Agreement.

Receive Cart, Machine, Battery & Branding.

Get Training & Launch in Your Location.

Start earning with double income potential.

Refreshing Customers, **Empowering Entrepreneurs**



## Contact Us Today



### Archelaus Associates

2nd Floor, P4/5 K-81A Rainbow City, Faridi Nagar, Indira Nagar, Lucknow – 226015



**+91 8933030303, 8188030303**



archelausasso@gmail.com



[www.sugarrushchai.com](http://www.sugarrushchai.com)