



**TURN YOUR PASSION
FOR FOOD INTO A
SMART BUSINESS**



www.sugarrushchai.com

Fresh • Hygienic • Profitable

WHY AHAA MOMO

AHAA MOMO is a modern momo brand built for today's customers who love street-style taste but demand hygiene, consistency, and quality. We combine authentic flavours with organised operations to create a low-risk, high-return food business model.

With a compact setup, centralised recipes, and strong backend support, AHAA MOMO enables entrepreneurs to start their food journey with confidence and scale faster.

OUR VISION

To make hygienic momos accessible everywhere while empowering local entrepreneurs with a sustainable food business.



Hygienic & standardised momo preparation



High-demand, repeat-consumption product



Easy operations no expert chef required



Designed for quick ROI and daily cash flow



AHAA MOMO – BUSINESS MODEL



**MOMO CART
MODEL**



**TAKEAWAY-FOCUSED
OUTLET**



**DELIVERY-
FRIENDLY SETUP**

MENU HIGHLIGHTS

- Steam Momos
- Kurkure Momos
- Gravy & Jhol Momos
- Fried Momos
- Wheat Momos
- Combo Platters & Add-ons

ADDITIONAL HIGH-DEMAND ITEMS

To increase order value and attract a wider audience, AHAA MOMO also offers:

- French Fries
- Burgers
- Chinese Items

- Sweet Corn
- Veg Kabab Roll

(Menu can be customised as per local demand)

WHAT WE PROVIDE

- Complete cart / outlet setup guidance
- Menu design & pricing strategy
- Raw material sourcing support
- Brand signage & visual identity Staff training & SOPs
- Launch & marketing support

Fresh ● Hygienic ● Profitable



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INVESTMENT OVERVIEW

Approx. 80k – 1 Lakh (Varies by format & location)

SUPPORT INCLUDED

- Setup & operational guidance
- Staff training & SOPs
- Branding & launch support
- Vendor & raw material assistance

WHO CAN PARTNER

Aspiring
Entrepreneurs

Working
Professionals

Small
Investors

Food Business
Beginners

TECHNOLOGY- DRIVEN OPERATIONS

- Easy billing & order tracking
- Inventory & menu control
- Delivery platform readiness

LEGAL & OPERATIONAL SUPPORT

- FSSAI guidance
- Google Business Listing support
- Local compliance assistance

1 CHOOSE LOCATION →

2 SETUP →

3 LAUNCH & GROW →



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